

Name of the Practice:

**SSIP**

**Sensitizing the Students for Mind to Market Journey**

**Objective of the Practice:**

The college is striving to create a motivational atmosphere for the students to understand the policy. SSIP is an initiative of Government of Gujarat to promote entrepreneurship and start up in the higher educational institutes. The college aims to sensitize the students comprehensively and create a favourable-conditions to take the benefits of the policy. The objective is to evoke the awareness, render assistance and observe the progress to get success.

**The Principle of the Project:**

The institute has structured a committee at college level to observe precisely the various projects and their structure presented by the students. The students of Arts and Science faculty have been encouraged to think critically and to analyze problems by describing multiple stories of success.

**The Context:**

The college has endeavored to promote the students to inculcate an attitude of innovative ideas and practices by observing their surroundings.

**The Practice:**


The college has organized some webinars to infuse the spirit of innovation into the students by inviting such personalities and their success story. The college has unique amalgamation of urban and rural students which renders a vast field of multiple problems of different area and people to invest and study. It has always boosted the students for start-up and innovation.

**Evidence of Success:**

The multiple efforts have attained success when students of the college have come with a unique idea to help the farmers. The students have structured a project name '**Connect Farmer and Customer Using Online Application and Website**' and they have made a site name [www.farmermeet.in](http://www.farmermeet.in). It is the result of multiple session of inspiration and encouragement. The students have been given the grant to work further into the field.

**Problems Encountered and Resources Required:**

It is a challenge to infuse an innovative aptitude into the students to get the benefit of such grand schemes of government. To erect the confidence and vision for the success is also a task.



**Glimpses of the Activity:**

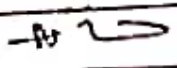
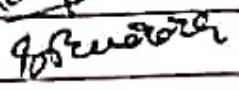
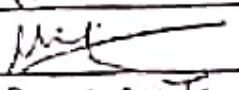
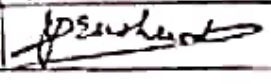
## મીટીંગની મિનીટસ :

તા. ૨/૩/૨૦૨૧

ઇન્ટીરયુટ લેવાલ ડાઇરેક્ટરીની મીટીંગ તા. ૨/૩/૨૦૨૧ ના રોજ ૧૧:૩૦ કલાકે વિદ્યાર્થીઓના પ્રોજેક્ટને સમજવા તથા જરૂરિયાત મુજબ ફાઇનાન્સ મંજૂર કરવા બાબતે ગતી ઠાલી. આ મીટીંગમાં નીચે જણાવેલ વિદ્યાર્થીઓનું ગ્રુપ પેશન્ટેશન કરવા ઉપસ્થિત રહેલ.

Proposal Title:	Connect farmer and customer using online application and website
Students group:	1) Shivrajsinh Anirudhdhadasinh Jaleja 2) Bhajirathsinh Shubharajsinh Jaleja 3) Jay A Harjani

- ઉપર મીટીંગમાં સમિતિના સભ્યો દ્વારા જરૂરી થયેલી કામો નીચે મુજબ નિર્ણય લેવામાં આવેલ.
1. વિદ્યાર્થીઓના ગ્રુપ દ્વારા કરવામાં આવેલ પેશન્ટેશન દરમિયાન સમિતિના સભ્યો દ્વારા વિદ્યાર્થીઓની રૂબરૂ બાબતે પૂછો પૂછી તેઓના પ્રોજેક્ટ માટેની જરૂરિયાત અંગે ચર્ચા કરવામાં આવેલ.
  2. વિદ્યાર્થીઓના ગ્રુપ દ્વારા પેશન્ટેશનના અંતે તેમના પ્રોજેક્ટ સંબંધિત વેબસાઇટ કેવલપ કરાવી આપવા અથવા વિનંતી કરવામાં આવેલ. જેનો અંદાજિત ખર્ચ રૂ. ૪૦,૦૦૦/- મંજૂર કરવા અર્થે સમિતિ સમક્ષ વિનંતી કરવામાં આવેલ. જે અન્વયે સમિતિ દ્વારા રૂ. ૪૦,૦૦૦/- મંજૂર કરવા માટે ભલામણ કરવામાં આવેલ.
  3. ઉપર મીટીંગમાં નીચે જણાવેલ સમિતિના સભ્યો ઉપસ્થિત રહેલ.

Committee member	Designation	Signature
Dr. H. K. Gojiya	Principal	
Mr. Dharmendra Gadhave	Industry Expert	D. R. Et.
Mr. Kalpesh Sanghani	Industry Expert	Kalp
Mr. Sanjeev Budhi	Finance Expert	
Dr. Bharat Makwana	Academic Expert	mn
Dr. Milind Nandotariya	Academic Expert	
Mr. L. K. Jethva	Startup ecosystem expert	L. K. Jethva
Dr. P. S. Vachhani	SSIP Coordinator	



# D.K.V. ARTS AND SCIENCE COLLEGE

Government College  
Pandit Nehru Road, Jamnagar-361008  
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Website: www.dkvjamnagar.edu.in Ph. No. : 0284 2550277



Dr : 23-09-2021

SSIP awareness program has been organized by SSIP Cell, D.K.V. Arts and Science College at Smart class room, Science wing in the college on 23.09.2021. The program has been chaired by Dr. Mihir Nandotriya Co-coordinator, SSIP Cell. The chief guest of the program was Mr. Sanjeev Buddhi, Chartered Accountant (C.A.) and Institute level SSIP committee member. The program was started by inspiring speech of Dr. R.L. Parolia, Principal of the college. Dr. P.S. Vachhani, Coordinator of SSIP Cell delivered a talk on "Awareness of Student startup and Innovation" through powerpoint presentation. All the participants learnt about SSIP with keen interest. Mr. Sanjeev Buddhi had inspired all the students for taking maximum benefits of SSIP scheme that is sponsored by Government of Gujarat to cultivate environment for Innovation and Startup in the state. Five faculty members and 540 students have been participated enthusiastically in the program.



*[Signature]*  
Principal

D.K.V. Arts and Science College,

Jamnagar





# D.K.V. ARTS AND SCIENCE COLLEGE

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સત્યમેવ જયતે

Dr. 20.03.2021

આથી સર્વે વિદ્યાર્થીઓ તથા અધ્યાપકોને જણાવવાનું કે State Level Student Start-up & Innovation Policy (S.S.I.P) અંતર્ગત 'S.S.I.P. AWARENESS PROGRAMME' સિર્ષક પર તા. 23.03.2021 નાં રોજ સવારે 11.30એ ઓનલાઈન પ્લેટફોર્મ માઈક્રોસોફ્ટ ટીમ પર એક્સપર્ટ લેક્ચરનું આયોજન કરવામાં આવેલ છે જેમાં સર્વે વિદ્યાર્થીઓ અને અધ્યાપકોને ઉપસ્થિત રહેવા માટે વિનંતી છે.

Expert Name: Dr. Prashant Vachhani, (Assistant Professor), S.S.I.P. Coordinator

Date and Time: 11.30 a.m. - 23.03.2021

S.S.I.P. COORDINATOR  
D.K.V. ARTS AND SCIENCE COLLEGE  
JAMNAGAR

PRINCIPAL  
D.K.V. ARTS AND SCIENCE COLLEGE  
JAMNAGAR

Annexure-I

**Utilization Certificate from innovator  
(To be Submitted Quarterly to SSIP Coordinator)**

**Subject:** Utilization certificate for Assistance for PoC project under SSIP grant

**Project Title**

Connect farmer and customer using online application and website

**Project ID**

SSIP/TKV-1

**Department**

Department of Physics

**Grant Sanctioned**

Rs. 40,000=00

**Sanction Order No**

SSIP/01/2020-2021

**Name of Applicants (List out all the students working on this project):**

- 1) Shivrajsinh Anrudhiksinh Jodeja (Team Leader)
- 2) Bhagratsinh Shubharajsinh Jodeja
- 3) Jay A. Harivani

The following is the list of items/services purchased with original invoices attached for the purpose of SSIP PoC project at D.K.V. Arts and Science College. We certify that this amount has been spent for the purpose it was meant.

Sr.	Name and details of Item/service	Quantity procured	Amount paid
1	Website design and development	1	37,760=00
Total			37,760=00

*TS Jodeja*

Yours sincerely,

*Jodeja Shivrajsinh A.*

Innovator

*[Signature]*  
Faculty Mentor

Encl. Print out of Quotations & Comparative statement

## **Name of the Practice - Aesthetic club**

### **Aesthetic club**

Aesthetic club is a literary club organized by English Department, DKV Arts and Science College, Jamnagar. The club has started in 2018. It aims to organize different activities to get holistic developments of the students.

### **Objectives**

To provide a platform for students to enhance their artistic and aesthetic skills in general and in English Literature specifically. To infuse artistic values and appreciation of art in them.

### **The Principles**

Aesthetic club is a club for the students of English department. It is organized to create artistic atmosphere among students. The students can learn English language and literature with fun and take further interest in artistic activities.

### **The Context**

Some years ago, Aesthetic club was started and various activities were done. But due to some reasons, it could not be arranged for some years. In 2018, with noble intention to provide artistic atmosphere to students, the club was started again and various activities are done.

### **The Practices**

As it is a platform for students, they are encouraged to present their skills like singing, painting, story-telling, poetry recitation, photography etc. Apart from these, other activities and competitions are organized like, Gujarati Poetry recitation on 'Matrubhasha Diwas', film song analysis, mobile photography competition, talk with an author on 'World Book-lover's Day' etc.

### **Evidence of success**

It can be observed that, the numbers of participants in the activities arranged in Aesthetic club are increased. Students started taking interest in activities like song analysis, movie reviews and other competitions. Students are participating in not only some fun activities but activities related to critical interpretation and analysis is arranged and became successful with students' participation.



### **Problems encountered and resources required**

Students are needed to encourage a lot for these types of activities and competitions. As the main objective is to make students know and take interest in English Literature, it needs more time and qualified students who are interested in literature- oriented activities. Some Students are also finding problem in participating as English is their second language.

### **Glimpses of the various Activities of Aesthetic Club**







